

SIGNATURE IIJS 2018 KICKS OFF THE BUYING SEASON

Positive economic and demographic indicators have ensured that retail demand is upbeat and that projections over the long term are positive. This bodes well for Signature IIJS 2018 that is set to be held from 9-12 February 2018 alongside the India Gem and Jewellery Machinery Expo (IGJME) at the Bombay Exhibition Centre in Goregaon, Mumbai.

The positive mood is reflective in the pre-registered visitors – a record 11,000 people have already confirmed their presence at the twin shows. In the last decade, Signature IIJS has carved a niche for itself in the jewellery industry, making it the second most-awaited trade show in the country. The gem and jewellery products on display are of unsurpassed quality and the show is known for its innovative, designer jewellery.

With the impending wedding season and important festivals around the corner, retailers are looking forward to replenish their inventory as well as scout for new, innovative offerings to cater to the evolving tastes of consumers at the show.

Signature IIJS is the ideal place to source gems and jewellery as jewellers get to interact and network with leading gem and jewellery manufacturers from across the country. This year, 200 additional booths have been added to accommodate more exhibitors ensuring that regular visitors get a chance to meet new manufacturers at the show.

The scale of the show is apt for productive one-on-one interactions. The relaxed ambience and well-organised layout are added incentives to visit the show.

The 5th edition of the India Gem and Jewellery Machinery Expo (IGJME) is also a must-visit for members of the gem and jewellery fraternity. Innovation and automation are the need of the hour in order to stay at par with global standards.



India's vision to become the leader in gold jewellery manufacturing can only be achieved with the help of technological upgradation and the IGJME offers a platform to propel the industry forward towards achieving this target.

Browse through the latest upgradations and new machinery available at the show to make your business more efficient and enhance productivity. This year, over 150 manufacturers from India as well as USA, Germany, Italy, UAE, Israel and China will participate in the show.

The two shows are a great opportunity to meet important stakeholders and conduct business face-to-face. It is one of the few times in the year that members from the length and breadth of the country come together. This also facilitates crucial discussions and meetings on the sidelines of the show to propose new policies or discuss challenges in the industry as well as inspire the younger generation to grow in the industry.

Visit the show and be a part of the momentum. ■



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